



CINTEL

conseil & ingénierie télécom

Add value to your business

Innovation

CINTEL was created in 2001 by experts in Telecommunications and Information Systems to provide strategic consulting services to Telecom operators.

In 2002, CINTEL decides to build an innovative solution for the management of mobile Operation & Maintenance, based on a total traceability of the field activities, contents and results.

This solution is based on three main functions: measurements and data acquisition, mobility and information system.

CINTEL also operates in other key fields of the Telecom industry thanks to a large network of highly experienced consultants and partners.

They provide consulting services to mobile and fixed telephony operators, as well as companies looking for telecommunication solutions worldwide.

Furthermore, CINTEL uses its skills for sustainable development through its concept of rural telephony on GSM.

The aim is to bring access to the Information and Communication Technologies to rural areas not covered with a telephony network, easing their economic development.

Becoming a limited company after a capital raise in 2008, CINTEL confirms its sustainable positioning on these markets.

Expertise

Optimisation



Cintel is organized around two business units

PRODUCTS

TRACE-IS

Trace-IS is an Operation & Maintenance management platform, dedicated to nomadic activities.

Trace-IS is fully customizable thanks to its different modules:

- E-management of activities
- Mobility
- Field inventory & data cleansing
- Datawarehouse for data management and real time update of databases
- Business Intelligence

RURAL TELEPHONY

Our concept is to relay the existing GSM signal to a distant area so as to develop rural and isolated regions through an ICT access point, shared amongst the local population.

The offer's key point relies on the opportunity to propose relevant added-value services for the social and economical development of target areas.

CONSULTING

CONSULTING

Our marketing and engineering experts operate worldwide in two main areas:

- Telecom and Media, on strategic & operational marketing issues: opportunity studies, competitive analysis, business modeling, recommendations, marketing plans, design of innovative products & services, launch of operators, due diligence and business development.
- Engineering and Information Systems: network audit, support to main contractors, deployment, revenue assurance, supply chain.

TRAINING

As part of its activities, CINTEL offers training to new O&M methods and processes through the use of Trace-IS.

As a certified training company, CINTEL also provides commercial and technical training to Telecommunication operators and companies.

Download our brochures on www.cintel.fr

Extract of our references

Trace-IS

*More than 1000 users in France
over 21 production areas
6 production areas deployed abroad
4 incumbent operators as customers*

Consulting

*Marketing of e- & m-payment services
Financial and technical audit of mobile phone operators
Support to definition of acquisition and partnership strategy
in the field of audience and e-advertising
Launch of the iTTM (infrastructure Time-To-Market) Program
«Mobile Backhaul Evolution»
Coordination of cross media audience measures*

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